



Podowell

A big step for your comfort and well-being



**PROFESSIONAL
GUIDE**

2021

UNDERSTAND THE EXPECTATIONS OF CUSTOMERS

In order to understand better seniors' expectations Podowell got involved in the ADOCS' researches. « ADOCS » is a French program which aims to improve the offer of shoes for seniors. This study was initiated by the department of Trade and Industry, the French Shoe Federation, the Leather Technical Centre and a group of French companies that were chosen for the quality of their products. **It aims to improve the products that companies can offer to meet the requirements of customers in terms of estheticism and technicity.**

3 TECHNICAL ASPECTS

To understand how senior feet work, the Leather Technical Centre made some experiments.

1 ANTHROPOMETRIC MEASURES

A precise knowledge of the general morphology of senior feet will help design more well-fitted shoes. People's feet were scanned with a 3D scan to get their measurements.

The aim is to have 600 foot measurements of people aged over 50 years-old to get a representative panel with reliable data.

2 ERGONOMIC ANALYSIS

Are shoes adapted to everyday life gestures ? Is there a way to improve phases such as putting-on, taking-off, falling prevention...?

The ergonomic analysis of shoes will enable the manufacturers to satisfy consumers' behaviour and to fulfil their expectations

3 LOCOMOTION ANALYSIS

For this study, people walked with shoes with special features. Various factors were evaluated such as static balance, dynamic balance or articular rigidity to determine a positive or negative influence of these features on the walking and the well-being of seniors.

Since 1930, Podowell® has designed and manufactured orthopedic footwear which is ideal for those who have sensitive or painful feet.

The collaboration between Podowell® and the orthopedic industry has resulted in a variety of innovative shoes that provide a stable and comfortable fit for every lifestyle.

Podowell® offers a range of roomy, flexible and washable footwear with a touch of French elegance.

Not only is this line from Podowell® great for tired feet, it is also ideal for patients suffering from ulceration, neuropathy, diabetes, oedema or post-operative swelling and bandages.

Podowell® has become the preferred supplier to healthcare professionals in over 32 countries.

3 FITTING

Based on the width of the insole and the feet's volume.



Normal :

standard and comfortable fitting room

F to G fitting



Large :

more fitting room to protect swollen, painful or deformed feet

H to I fitting



Extra large :

substantial fitting room to fit post-operative, diabetic or seriously swollen feet

J to K fitting

LOGOS LEGEND



Machine washable at 30°C maximum



Hand-wash at 30°C maximum



Removable insole that enables the replacement by personalised orthotics



Removable insole and insert to adapt the volume of the shoe



Memory foam insole that reduces plantar pain



Product certified in Germany with a "Hilfsmittelverzeichnisnummer"



Design and material specially selected to reduce water penetration



Stretchable material on sensitive zones to protect sore feet



Adjustable strap for a perfect fitting



Wool lining, naturally warm and antibacterial



Leather used in the construction of the shoe for a soft and durable product



Leather with On Steam® lining for a soft, durable and anti-moisture product



SANITIZED® Treatment that limits the development of bacteria and odors even after washing

TOES DEFORMATIONS

Hallux valgus and quintus varus



Hammer or claw toes



PLANTAR PAIN

Metatarsalgia



Plantar fasciitis



Morton neuroma



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AWELL
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MANILLE
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MACUMBA
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MALOU
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MAELISS
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PAVEL
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PADRIG
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DIABETES



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VELINA_D
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AQUITAINE
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POST-OPERATIVE

Walking rehabilitation



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Post-operative



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ALFRED
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AWELL
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ATHENA
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ARSENE
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ALEXIS
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REMOVABLE INSOLES

Available for sale. Find the reference of suitable insole under each style



Cut out to requested size

PODOMIXTE

Colour : **Beige**

Sizes : **36-38, 39-42, 43-46**



PODOWASH

Colour :

Beige



PODOFIRST

Colour :

Beige, Charcoal



PODOMEN

Colour :

Black



PODOFINE

Colour :

Beige



PODOBIO

Colour :

Beige



PODOLOOK

Colour :

Beige, Charcoal



PODOMED

Colour :

Beige, Charcoal



PODERGO

Colour :

Beige



PODERMA

Colour :

Beige



PODOLINE

Colour :

Charcoal



PODOSTYL

Colour :

Beige



PODELTA

Colour :

Beige



Podowell
Extra Confort

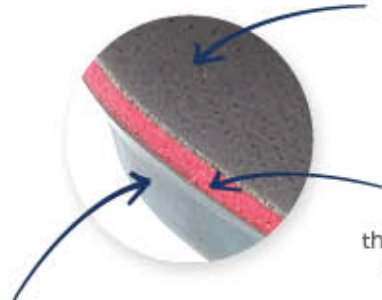
EXTRA C F
EXTRA C H

Colour : **Brown**

Sizes : **35-46**



OnSteam® lining to absorb moisture and let the foot breathe



Poron® slow memory layer that allows **great comfort thanks to a perfect pressure distribution**

Layer of latex foam with activated carbon that **absorbs moisture and shocks**



SHOE HORN



DISPOSABLE SOCKS
60 units, single-size



FOOT MEASURER



TEXTILE BAG



PAPER BAG



2 SHELVES DISPLAY



4 SHELVES DISPLAY

SPECIALLY DESIGNED FOR DIABETICS

For several years, Podowell has been working in association with health professionals in order to develop specific products for people suffering from diabetes.

Because of the loss of sensation, diabetic people have to take great care of their feet and the choice of their shoes. Unspotted injuries are liable to worsen because of healing difficulties. The risks of complications can go as far as amputation. Diabetic people are recommended to use shoes with certain characteristics for prevention:

- **Seam free on sensitive areas (full lining, external stiffening) to avoid any micro-traumatism.**
- **Removable insoles that can be replaced by specific orthotics,**
- **Low heel height to limit hyper-pressure zones at the front of the foot.**
- **Large fitting room to avoid any pressure also in case of foot irregularity such as hallux valgus, corn, callus...**
- **Protection from external risks thanks to a thick lining, a stiff upper and a wide edged sole.**

The choice of suitable shoes must be accompanied by a daily observation of the feet.





ANATOLE

Colour : Black

Sizes : 36 - 46

Insoles : **PODOMED**



AQUITAINE

Colour : Black

Sizes : 36 - 48

Insoles : **PODOMED**



ALSACE

Colour : Jean*

Sizes : 36 - 46

Insoles : **PODOMED**



* Within the limit of available stocks

SPECIALLY DESIGNED FOR DIABETICS

Padded edge for a better protection of the ankles



Full lining with high density foam. Seamless lining to avoid any injury

Removable Insole to be replaced by personalised orthotics. Machine washable for perfect hygiene



On Steam® microfiber lining :

- Absorption of moisture
- 100% breathable
- Thermal regulation
- Antibacterial, anti-microbial
- Anti-odour
- Hypoallergenic

Durable and comfortable support thanks to thermoformed external stiffener



Adjustable volume to the shape of the foot thanks to the laces and soft leather

Optimal weight distribution thanks to heel height of 15mm

VELINA D

Colour : Black

Sizes : 35 - 42

Insoles : **PODOMED**



Technical outsole :
2 anti-slippery inserts on pressure zones,
The non-blocking edge ensures a free walk



VANDA_D

Colour : Black, Navy, Bronze

Sizes : 35 - 42

Insoles : **PODOMED**



VENEZIA_D

Colour : Navy, Burgundy

Sizes : 35 - 42

Insoles : **PODOMED**



ORFEO_D

Colour : Black

Sizes : 39 - 46

Insoles : **PODOMED**



OCTAVIO_D

Colour : Black

Sizes : 39 - 46

Insoles : **PODOMED**



FULLY STRETCHABLE STYLES



MALOU NEW STYLE

Colour : Navy, Grey

Sizes : 36 - 42

Insoles : **PODOMED**



MADONA

Colour : Light Beige, Black

Sizes : 36 - 42

Insoles : **PODOMED**





MAELISS **NEW STYLE**

Colour : Burgundy, Navy

Sizes : 36 - 42

Insoles : **PODOMED**



MAGENTA

Colour : Navy*, Bronze*

Sizes : 36 - 42

Insoles : **PODOMED**



* Within the limit of available stocks



MAGIK

Colour : Light Beige, Silver, Black

Sizes : 36 - 42

Insoles : **PODOMED**



Padded edge
for optimal support of the ankle

Open instep with elastic band
for an easy putting-on even with oedemia



MARION **NEW STYLE**

Colour : Navy, Black

Sizes : 36 - 42

Insoles : **PODOMED**





MANILLE NEW COLOUR

Colour : Grey, Shiny Black

Sizes : 36 - 42

Insoles : **PODOMED**



MACUMBA

Colour : Suede Black, Black

Sizes : 36 - 42

Insoles : **PODOMED**



PSYCHE

Colour : Black

Sizes : 35 - 42

Insoles : **PODOFIRST**





VANESSA

Colour : Black

Sizes : 35 - 42

Insoles : **PODOMED**



VIRTUEL

Colour : Navy*

Sizes : 35 - 42

Insoles : **PODOMED**





VIVIANE

Colour : Black*, Burgundy*

Sizes : 35 - 42

Insoles : **PODOMED**



Folded upper
Ideal in case of oedemia



VICTORIA

Colour : Grey, Red

Sizes : 35 - 42

Insoles : **PODOMED**



* Within the limit of available stocks



VIENNE

Colour : Navy, Black

Sizes : 35 - 42

Insoles : **PODOMED**



VALENTINE

Colour : Navy*

Sizes : 35 - 42

Insoles : **PODOMED**



VIOLETTE

Colour : Black

Sizes : 35 - 42

Insoles : **PODOMED**



On Steam® microfiber lining :
Absorption of moisture, 100% breathable, antibacterial

Stretchable upper
that fits to the shape of the feet

Large Velcro strap
easy to adjust



VALERIE **NEW COLOUR**

Colour : Black

Sizes : 35 - 42

Insoles : **PODOMED**



VIRGINIE

Colour : Navy, Black, Pearl

Sizes : 35 - 42

Insoles : **PODOMED**





Stretchable forefoot

SIBEL NEW STYLE

Colour : Bronze

Sizes : 35 - 42

Insoles : **PODOLINE**

Insert : **EVA**



Stretchable forefoot with water repellent property



SIANA NEW STYLE

Colour : Black

Sizes : 35 - 42

Insoles : **PODOLINE**

Insert : **EVA**



Warm lining

MARJORIE

Colour : Black

Sizes : 36 - 42

Insoles : **PODOMED**



Zipper on both sides to enable a large opening



Microfibre upper with water repellent property

Wedge sole, stable and light with 25 mm heel

Cemented outsole to reduce water penetration

SACHA NEW STYLE

Colour : Black
 Sizes : 35 - 42
 Insoles : **PODOLINE**
 Insert : **EVA**



Stretchable upper

SIERRA NEW STYLE

Colour : Navy, Brown
 Sizes : 35 - 42
 Insoles : **PODOLINE**
 Insert : **EVA**



New anti-slip outsole WetGrip® :

- specially designed to carry water away between the ground and the outsole
- bi-density material : resistant, anti-slip and light
- shaped to ensure optimal comfort and stability



Removable insert :

- enables to adjust the volume of the shoes
- offers more space to fit orthopedic insoles

FULLY STRETCHABLE FRONT



ALIX

Colour : Black
Sizes : 36 - 48
Insoles : **PODOMED**



PAVEL

Colour : Black
Sizes : 39 - 46
Insoles : **PODOMED**



ALPES

Colour : Black
Sizes : 36 - 48
Insoles : **PODOMED**



ALPES

Colour : Brown
Sizes : 36 - 48
Insoles : **PODOMED**



ALVINE

Colour : Black
Sizes : 36 - 48
Insoles : **PODOMED**





PAOLI NEW COLOUR

Colour : Grey, Black

Sizes : 39 - 46

Insoles : **PODOMED**



Large Velcro straps
easy to adjust



PADRIG

Colour : Brown

Sizes : 39 - 46

Insoles : **PODOMED**





PIERRICK

Colour : Black

Sizes : 39 - 46

Insoles : **PODOMED**



OLIVIER

Colour : Jean

Sizes : 39 - 46

Insoles : **PODOMED**



PINOCCHIO

Colour : Black

Sizes : 39 - 46





OLAN

Colour : Navy

Sizes : 39 - 46

Insoles : **PODOMED**



OCTAVE

Colour : Black

Sizes : 39 - 46

Insoles : **PODOMED**



OMER

Colour : Black

Sizes : 39 - 46

Insoles : **PODOMED**



Technical outsole :

2 anti-slippery Inserts on pressure zones,
The non-blocking edge ensures a free walk.

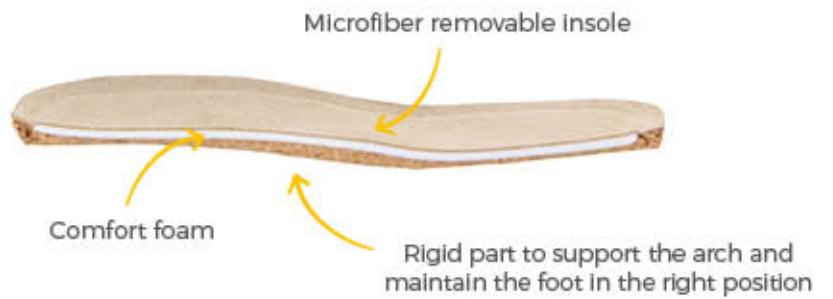


GISELE

Colour : Blue

Sizes : 35 - 42

Insoles : **PODOBIO**



GINA

Colour : Blue

Sizes : 35 - 42

Insoles : **PODOBIO**





GISELE

Colour : Navy

Sizes : 35 - 42

Insoles : **PODOBIO**



GINA

Colour : Navy

Sizes : 35 - 42

Insoles : **PODOBIO**



Stretchable mesh material
specially designed for
Hallux Valgus

GINA

Colour : Beige

Sizes : 35 - 42

Insoles : **PODOBIO**





DORIS

Colour : White, Navy

Sizes : 35 - 42

Insoles : **PODELTA**



DAMIA

Colour : White, Navy

Sizes : 35 - 42

Insoles : **PODELTA**



Technical outsole :

2 anti-slippery Inserts on pressure zones.
The non-blocking edge ensures a free walk.



DINA

Colour : Beige, Red

Sizes : 35 - 42

Insoles : **PODELTA**



Elastics on the instep to give more volume

Stretchable mesh material for Hallux Valgus



Leather removable insole

DIVINE

Colour : White, Navy

Sizes : 35 - 42

Insoles : **PODELTA**



Technical outsole :

2 anti-slippery Inserts on pressure zones, The non-blocking edge ensures a free walk.



MAIWEN

Colour : Navy, Silver

Sizes : 35 - 42





CHLOE

Colour : Pearl*

Sizes : 35 - 42



KYARA

Colour : Pearl

Sizes : 35 - 42



KYLIE

Colour : Red, Beige

Sizes : 35 - 42



* Within the limit of available stocks



HOZAN

Colour : Brown

Sizes : 39 - 46

Insoles : **PODOWASH**



HOUSTON

Colour : Brown

Sizes : 39 - 46

Insoles : **PODOMEN**





HOWARD

Colour : Brown, Black

Sizes : 39 - 46

Insoles : **PODOMEN**



PEDRO

Colour : Brown

Sizes : 39 - 46

Insoles : **PODOMED**



Folding back to transform the shoes in mules



WITH MEMORY FOAM 



VEGAS

Colour : Silver, Navy, Bronze, Black
 Sizes : 36 - 41



VAUCLUSE

Colour : Grey, Navy
 Sizes : 36 - 42



VALENCE

Colour : Black
 Sizes : 36 - 42



VADIM

Colour : Black
 Sizes : 36 - 42





VENDEE

Colour : Grey, Black

Sizes : 36 - 42



VERCORS

Colour : Black

Sizes : 40 - 46



VALOIS

Colour : Black

Sizes : 40 - 46



VAUBAN

Colour : Black

Sizes : 40 - 46





SOPHIE_ELEGANCE

Colour : Bronze

Sizes : 35 - 42

Insoles : **PODOLINE**



LANA

Colour : Navy*

Sizes : 35 - 42

Insoles : **PODOFINE**



SONIA

Colour : Gold*

Sizes : 35 - 42

Insoles : **PODOSTYL**



SOPHIE_PRESTIGE

Colour : Black

Sizes : 35 - 42

Insoles : **PODOLINE**



**STADIA**

Colour : Navy*, Black*

Sizes : 35 - 42

**SWAN**

Colour : Pearl*

Sizes : 35 - 42

Insoles : **PODOSTYL****SWAN_PRESTIGE**

Colour : Black*

Sizes : 35 - 42

Insoles : **PODOLINE**

On Steam® microfiber lining :

- Absorption of moisture
- 100% breathable
- Thermal regulation
- Antibacterial, anti-microbial
- Anti-odour
- Hypoallergenic



Antibacterial On Steam® lining to **keep the feet healthy**

Leather stiffener for **optimal support of the heel**

Long and adjustable bridle that **can be cut to the needed length**

Perforations allowing **ventilation of the feet**

SERENA **NEW COLOUR**

Colour : Pearl, Black

Sizes : 35 - 42

Insoles : **PODOSTYL**





STIMULI

Colour : Navy*, Black

Sizes : 35 - 42

Insoles : **PODOSTYL**



STRONG ELEGANCE

Colour : Bronze*

Sizes : 35 - 42

Insoles : **PODOLINE**



SIDONIE

Colour : Light Beige*

Sizes : 35 - 42

Insoles : **PODOSTYL**



STRONG

Colour : Navy*, Black*

Sizes : 35 - 42

Insoles : **PODOLINE**



* Within the limit of available stocks



SIMONA

Colour : Nacre*

Sizes : 35 - 42

Insoles : **PODOSTYL**



SIMONA

Colour : Taupe

Sizes : 35 - 42

Insoles : **PODOSTYL**



**SIMONA**

Colour : Navy

Sizes : 35 - 42

Insoles : **PODOSTYL****SIMONA PRESTIGE**

Colour : Black

Sizes : 35 - 42

Insoles : **PODOLINE**



SOLANGE

Colour : Grey, Navy*, Brown*

Sizes : 35 - 42

Insoles : **PODOLINE**



SOLEDAD

Colour : Brown, Black

Sizes : 35 - 42

Insoles : **PODOSTYL**





STELLAIRE

Colour : Bronze, Black

Sizes : 35 - 42

Insoles : **PODOSTYL**





PODOSOLO

Colour : Navy

Sizes : XS : 34-35

S : 36 - 39

M: 40 - 43

L : 44 - 48

Product sold individually



Mesh fabric for perfect ventilation of the feet and easy cleaning



Removable bridle

ADDAX

Colour : Jean

Sizes : 36 - 46

Insoles : **PODERMA**



ARRY

Colour : Jean

Sizes : 36 - 46

Insoles : **PODOMED**



ARSENE

Colour : Jean

Sizes : 36 - 46

Insoles : **PODERGO**



ATHENA

Colour : Jean, Pearl

Sizes : Jean : 36 - 46

Pearl : 36 - 42

Insoles : **PODERGO**





ACADEMIE

Colour : Grey
 Sizes : 36 - 46
 Insoles : **PODERGO**



ANDALOU (ACADEMIE)

Colour : Navy, Beige
 Sizes : 36 - 46
 Insoles : **PODERGO**



3 Velcro straps for a perfect adjustment of the volume

New injected outsole, large, stable with anti-slippery inserts

ATLAS

Colour : Black, Grey
 Sizes : 36 - 46
 Insoles : **PODOWASH**



New insole with memory foam and machine washable at 30°C



ALLURE

Colour : Black

Sizes : 36 - 43

Insoles : **PODERGO**



ABVILLE

Colour : Black

Sizes : 36 - 48

Insoles : **PODERGO**



ALEXIS

Colour : Navy

Sizes : 36 - 48

Insoles : **PODERGO**



ABITA

Colour : Black

Sizes : 36 - 48

Insoles : **PODOMED**



ANITE

Colour : Navy

Sizes : 36 - 48

Insoles : **PODOMED**





ARREAU

Colour : Black

Sizes : 36 - 46

Insoles : **PODOMED**



ATHOS

Colour : Navy, Black, Burgundy

Sizes : Black and Navy : 36 - 48

Burgundy : 36 - 44

Insoles : **PODOMED**



ARNAUD

Colour : Grey

Sizes : 36 - 46

Insoles : **PODOMED**



ARNAUD

Colour : Black

Sizes : 36 - 46

Insoles : **PODOMED**





ALADIN

Colour : Black

Sizes : 36 - 48

Insoles : **PODOMED**



ANTOINE

Colour : Black

Sizes : 36 - 46

Insoles : **PODOMED**



ANTOINE

Colour : Grey

Sizes : 36 - 46

Insoles : **PODOMED**





ADRIEN

Colour : Grey

Sizes : 36 - 46

Insoles : **PODOMED**



ALTITUDE

Colour : Black

Sizes : 36 - 48

Insoles : **PODOMED**





On Steam® microfiber lining :

- Absorption of moisture
- 100% breathable
- Thermal regulation
- Antibacterial, anti-microbial
- Anti-odour
- Hypoallergenic



Fully openable for an easy putting on

AWELL

Colour : Brown, Beige

Sizes : 36 - 46

Insoles : **PODERGO**





ALBAN

Colour : Navy, Black
 Sizes : 36 - 46
 Insoles : **PODERGO**



ALFRED

Colour : Navy, Black
 Sizes : 36 - 46
 Insoles : **PODERGO**





TAISSY

Colour : Navy, Beige
 Sizes : 36 - 42



TARAGONE **NEW STYLE**

Colour : Navy
 Sizes : 36 - 42



TARNOS

Colour : Blue
 Sizes : 36 - 42



TARNOS

Colour : Stretch Black
 Sizes : 36 - 42



TATOO

Colour : Dark grey
 Sizes : 36 - 42





UCIEL

Colour : Burgundy, Beige, Taupe

Sizes : 36 - 42



Real wool lining to keep the feet warm



TOTIE

Colour : Navy, Burgundy, Taupe

Sizes : 36 - 42





AMIRAL

Colour : Blue_Jean, Red, Black, Grey

Sizes : 36 - 46

Insoles : **PODOMED**



DONUTS

Colour : Blue_Jean, Red, Black, Grey

Sizes : 36 - 46

Insoles : **PODOMED**



Real wool lining to keep the feet warm



ANIERE

Colour : Dark Grey, Burgundy

Sizes : 36 - 46



DANIELA

Colour : Grey

Sizes : 36 - 43





We have distributors in the following countries

Australia	Germany	Morocco	Slovenia
Austria	Greece	Netherlands	South Africa
Belgium	Ireland	New Zealand	Sweden
Bulgaria	Israel	Norway	Switzerland
Canada	Japan	Poland	Taiwan
Croatia	Kuwait	Qatar	Tunisia
Czech Republic	Latvia	Russia	United Kingdom
Denmark	Lithuania	Romania	United Arab Emirates
Finland	Luxembourg	Slovakia	Ukraine

Shoe size conversion chart

1 Centimeters (Cm)	22,8	23,5	23,8	24,5	25	25,7	26,4	27	27,7	28,4	29	29,7	30,4	31
European Sizes	35	36	37	38	39	40	41	42	43	44	45	46	47	48
UK Sizes	2,5	3,5	4	5	5,5	6,5	7,5	8	9	9,5	10,5	11	12	13
US Sizes - Women	5	6	6,5	7,5	8,5	9	9,5	-	-	-	-	-	-	-
US Sizes Men	-	-	-	-	6	7	8	8,5	9,5	10	11	11,5	12,5	13,5

Contact

Marie-Laure
Export Assistant

marie@podowell.com
+33 5 53 55 20 59

Yasmine SERRE
Export Manager

y.serre@podowell.com
+33 6 11 25 66 87

Estelle DELAGE
Export Sales Assistant

e.delage@podowell.com
+33 5 53 55 25 61

Podowell / Fargeot & Cie
Route de Limoges - 24800 THIVIERS - FRANCE
Phone Number. +33 5 53 55 24 86 - Fax. +33 5 53 52 26 49

www.podowell.com